Kyle Mucerino

(949) 878-6641
kyle.mucerino@gmail.com
LinkedIn.com/Kyle-Mucerino

Graduate of Northwestern's Medill School of Journalism Master of Science program ('26). Dynamic, motivated, personable and detail-oriented with the proven ability to thrive in a team environment that fosters collaboration, opportunity and growth.

Education

Master of Science in Journalism | Northwestern University, Medill School of Journalism | August 2026
Certified Digital Certificate | The Coding Bootcamp at University of California, Irvine | May 2023
Bachelor of Arts Degree | Austin College, Sherman, TX | May 2018
DOUBLE MAJOR: Mathematics & Economics (Cum GPA 3.4)

Work Experience

Freelance Sports Writer/Reporter | Heavy Sports, Valley Sports Telegram, On Tap Sports Net | April 2026 - Present | Southern California

- Write and publish high school football, NBA and College football coverage including game recaps, analysis and breaking news content.
- See articles written for Heavy Sports here: https://heavy.com/author/kylemucerino/
- Produced timely sports articles under tight publishing deadlines while maintaining accuracy, clarity and AP Style editorial standards.
- Contributor to Center Cup Podcast, covering all things golf. Researched statistics, trends, player performances and developments to create engaging and informative content.
- Balanced research, analytics and storytelling to deliver clear, engaging written content on deadline.

Basketball Communications Associate (Seasonal – Part-Time) | Chicago Bulls | October 2025 - April 2026

- Attend pre-game and post-game press conferences to capture live comments from coaches and players, contributing to the team's official media communications pipeline.
- Transcribe press conference audio with accuracy and speed, delivering fully formatted transcripts and audio files to local and national media within a 15-minute deadline.
- Maintain high standards of precision, consistency, and clarity under strict time pressure.
- Coordinate with PR and media staff to ensure information is distributed promptly and reliably to reporters, strengthening understanding of media workflow and content dissemination.

Partnerships & Business/Web Development | Shrimpton Agency | September 2023 - July 2025 | Los Angeles

- Developed targeted email campaigns, honing audience segmentation, messaging strategy, and digital communication skills applicable to newsroom audience engagement.
- Collaborated across technical and client-facing teams, translating complex development processes into clear, accessible language.
- Gained experience with digital platforms and web infrastructure, strengthening understanding of how modern newsrooms publish and optimize content online.
- Worked closely with diverse clients, building strong interviewing, listening, and needs-assessment skills relevant to sourcing and reporting.

Mathematics Instructor | YouMeCan Academy | August 2022 - June 2024 | Irvine, CA

- Communicated complex information clearly and concisely to K–12 students—skills directly applicable to explaining nuanced issues in reporting.
- Fostered engaging learning environments and produced varied instructional materials, reflecting strong editorial organization and content-creation abilities.
- Built trust with students and families through regular communication, reinforcing ethical responsibility and accuracy in delivering information.
- Adapted instruction for individual needs, mirroring the versatility required when reporting for different audiences and platforms.

Football Player & Club Ambassador | Recife Mariners | July 2022 - October 2022 | Recife, Brazil

- Represented the team at community events, gaining experience in public communication and relationship-building—key strengths in community-oriented journalism.
- Participated in strategic planning and play analysis, developing strong research, critical thinking, and preparation skills relevant to reporting.
- Led youth clinics, strengthening abilities to translate complex concepts into clear, engaging explanations.
- Helped grow American football in Brazil, offering cross-cultural storytelling perspective and first-hand international reporting experience.

Football Player & Club Ambassador | Zaragoza Hurricanes | December 2021 - April 2022 | Zaragoza, Spain

- Promoted the team in community outreach events, practicing on-the-ground engagement similar to local reporting.
- Contributed to game-planning and opponent analysis, strengthening investigative habits, attention to detail, and strategic communication.
- Coached youth clinics, applying clear instructional communication and public-facing leadership.
- Gained international experience and cultural fluency valuable for global-minded reporting.

English Instructor | Urban English | December 2021 - April 2022 | Zaragoza, Spain

- Taught English to learners of all ages, refining skills in clarity, pacing, and audience-aware communication central to journalism.
- Prepared students for Cambridge English exams, sharpening proficiency in grammar, editing, and language mechanics.
- Instructed business professionals, tailoring communication for professional contexts—similar to adapting tone for different beats or readerships.
- Developed cultural sensitivity and cross-lingual communication, valuable in reporting diverse communities.

Head of Mathematics | The Togethership School | August 2019 - December 2021 | Lake Forest, CA

- Led communication between students, families, staff, and community partners—parallel to managing sources, interviews, and stakeholder engagement.
- Directed outreach for sponsorships and events, gaining experience in messaging, storytelling, and public-facing communication.
- Developed curriculum and educational materials, demonstrating strong writing, structuring and explanatory skills aligned with editorial work.
- Used athletic background to motivate students, narrative-building and human-interest storytelling.